



## Board of Directors Meeting Agenda

<b>Date</b>	September 27, 2021
<b>Time</b>	1PM
<b>Location</b>	Virtual via Zoom
<b>Invitees</b>	Kyle Morton (Chair), Benjamin Effah, Braden Newell, Cathie Ross, Luke Hathaway
<b>Regrets</b>	Luke Hathaway, Aaron Graham, Claire Keenan
<b>Resource</b>	Kyle Morton (Chair)

1. The meeting was called to order by Mr. Morton at 1:02PM.
2. At 1:03PM Mr. Morton asked if there were any conflict of interest declarations. There were no conflict of interest declarations.
3. After an amendment to include previous meeting minutes, it was motioned by Mr. Newell and seconded by Ms. Ross to approve the consent agenda. Motion carried.
4. Mr. Morton presented the written Executive Directors report:
  - a. The Society's finances have been following the budget approximately as expected, but may be slightly under budget.
  - b. Currently the Society is in talks over two possible advertising offers.
  - c. The Society is in progress of hiring many new staff and the recent Society expo helped attract more potentially interested applicants.

5. Mr. Morton presented the written Executive Directors report:
  - a. The Society successfully launched its Graduate Studies & Research, and LGBTQ+ columns, as well as resumed publishing for its Technology column.
  - b. Website traffic has been up significantly from August and there was a boom of readers in the week leading up to the school year. Newsletter sign ups have also been up.
  - c. The Society's social media presence is up, and staff are sharing their articles on their own accounts. Instagram has done particularly well.
6. The Board discussed increasing Student-at-large engagement by assigning informal roles of special interest to board members
7. Mr. Morton opened the floor for other business and discussion. There was none.
8. Mr. Morton briefed the Board on the upcoming AGM and its expected time.
9. At 1:28PM, Mr. Newell motioned to enter in-camera, seconded by Ms. Ross.
10. In-camera was ended at 1:34PM. Mr. Effah motioned to adjourn, seconded by Ms. Ross at 1:34PM. Motion carried.