

Board of Directors Meeting Minutes

Date	15 March 2019
Time	12:00 PM Atlantic
Location	Saint Mary's University, AT217
Present	Braden Newell (Chair), Denis Amirault (Vice-Chair), Donnie Jeffrey, Emily Tottier, Johnathan Shaw
Regrets	Cathie Ross & Breagh MacDonald
Resource	Braden Newell (Chair)

- 1. The meeting was called to order at 12:07 PM.
- 2. At 12:08 PM Mr. Newell asked if there were any conflict of interest declarations to both the board of directors and the audience in the room. There were no conflict of interest declarations.

Jonathan Shaw entered the meeting at 12:09 PM.

- 3. Mr. Newell asked the board for approval of the consent agenda as presented with the removal of the minutes deferred for approval to the next meeting. Mr. Amirault motioned to approve the consent agenda, seconded by Mr. Jeffrey. *Motion carried*.
- 4. At 12:14 PM Mr. Newell, Chair of the Board of Directors, gave the following Managing directors Report;
 - a) Mr. Newell reached out to the former Business Manager and Chief & Editor to gather feedback to help improve the society in the future, both declined to meet.
 - b) The Journal office has begun to be reorganized and it now usable to work in.
 - c) The Journal's Twitter and Instagram accounts have been rescued for the Journal's use, however, Facebook is still un-accessible.
 - d) Mr. Newell is preparing a strategic plan for the next meeting.
 - e) Mr. Newell has gained access to the Business Manager and Chief & Editor emails and removed over 7,000 old emails.

- 5. It was motioned by Mr. Amirault to allow Mr. Newell signing for the Journal, seconded by Mr. Shaw . *Motioned carried*.
- 6. A discussion took place around introducing a new logo for the Journal. A proposed design was presented and the board will vote on a new design in the future.
- 7. The board discussed creating a banner for the Journal and the idea arose to also purchase two 3' table banners. Approval for funds will be motioned when the logo has been approved.
- 8. A discussion around contracting out the re-design of the Journal website took place. Mr. Newell will reach out to potential contractors for quotes.
- 9. The board reviewed a tentative survey that would go around to students of the university. Concerns arose around Saint Mary's University's data collection policy and different analytic tools. The board will submit feedback on the survey.
- 10. The board discussed redesigning the Journal office to create a more collaborative working space.
- 11. At 1:10 PM Mr. Newell opened the floor for other business and discussion. The board had a small discussion around the drop in levy revenue for the 2019-2020 year due to a drop in student enrolment.
- 12. Mr. Jeffery motioned to adjourn the meeting at 1:13 PM, seconded by Mr. Shaw. *The meeting was adjourned.*